



# 2024 ANNUAL REPORT

A total of 264,181,752 million books have been gifted since inception. The number of books gifted in 2024 was 36,714,624. This was an overall 24.4% increase over 2023 and equals 7,210,079 additional books gifted. (This equates to a book mailed every 0.86 seconds)



**UNITED STATES**  
**34,905,478 BOOKS**  
 25.1% Growth  
 7,015,701 additional books



**CANADA**  
**674,819 BOOKS**  
 16.9% Growth  
 97,911 additional books



**UNITED KINGDOM**  
**652,861 BOOKS**  
 1% Growth  
 5,603 additional books



**AUSTRALIA**  
**405,915 BOOKS**  
 27.9% Growth  
 88,603 additional books



**REPUBLIC OF IRELAND**  
**75,551 BOOKS**  
 3% Growth  
 2,261 additional books

## OVER 36 MILLION

### Total Books Gifted

A 24.4% increase over 2023  
 (Equates to 1 book mailed every 0.86 seconds)

### JANUARY

UK hosts inaugural **Booklist Launch Event**



Canada's Brantford celebrates **250K Books Gifted** Milestone

### MARCH

UK hosts **Scottish Parliament Exhibition**

### APRIL



**Cultures & Values Team Summit** in Sevierville TN

### MAY

**Oregon** launches Statewide Expansion



### JUNE

5 additional states roll out **Bilingual Book Program: OH, DE, D.C., NC, TN**

Dublin, Ireland celebrates **300k Books Gifted** Milestone



DPIIL booth created for inaugural **2024 CMA Fest** appearance

UK celebrates authority-wide launch in **East Riding of Yorkshire**

### JULY

Dolly Parton & DWF receive **2024 Education Commission of the States Corporate Award**

### AUGUST

Dolly visits **Kentucky** to celebrate **Full Statewide Coverage**



Dolly visits **Missouri** to celebrate **Full Statewide Coverage**

Belfast celebrates **50K Books Gifted** Milestone

### SEPTEMBER

UK celebrates authority-wide launch in **Lambeth**

### OCTOBER

## 3 MILLION

The Imagination Library celebrates gifting **3 Million Books Each Month** in the U.S.

## WELCOME NEW TEAM MEMBERS!



Laurie McNichols  
Oregon



Kaylee Chrystal  
Oregon



Andi Drileck  
Illinois



Audra Cottrell  
Illinois



Molly Marker  
Louisiana



Dakota Henry  
Louisiana



Kaelyn Christian  
Alabama



Auriel Thompson  
Alabama



Hallie Anderson  
California



Manisha Braithwaite  
California



Chrissy Green  
California



Erika Gamboa Martinez  
California



Amanda Lanoway  
Canada



Joanne Saunders  
Canada